BLUGOLD COMMITMENT
DIFFERENTIAL TUITION

Student Senate Briefing
Spring, 2017
Ms. Stephanie Jamelske, Administrative and Budget Officer for Academic Affairs
WHAT IS DIFFERENTIAL TUITION?

“A tuition added to the base tuition level for the purpose of supplementing services and programming for students within an institution beyond existing institutional activities supported by General Purpose Revenue (GPR) and Program Revenue (PR) funding, and other revenue sources.”

Board of Regents Policy 32-7.
The Blugold Commitment is a partnership: It asks students to lead the way by investing in more of the high-impact educational experiences that prepare them to succeed when they graduate. And it asks faculty and staff to commit to providing an integrated curriculum and more experiential learning.

On Feb. 5, 2010, the UW System Board of Regents approved the University of Wisconsin-Eau Claire’s proposal for the Blugold Commitment: a $1,200 increase to undergraduate differential tuition ($300 per academic year), phased in over four years and beginning in fall 2010.

All UW-Eau Claire students, regardless of socioeconomic background, will participate in multiple high-impact educational practices before graduation, including at least one of the following: collaborative undergraduate research, immersion experience, and internships/practica.
WHAT WAS OUR MOTIVATION?

Student participation in high impact practices: what they planned to do vs. what they did:
BCDT DEVELOPMENT AND PROCESS

Student Senate set priorities and outcomes

Student/faculty committees annually review all proposals

Student/administration committee annually determines funding

Student Senate annually oversees accountability for outcomes

Periodic Reinvestment
## TIMELINE OF BCDT EVENTS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Legacy Differential Tuition (DT) $163/year. Funds awarded through annual proposal process.</td>
<td>New BCDT $300/year.</td>
<td>BCDT increased to $600/year.</td>
<td>BCDT increased to $900/year.</td>
<td><strong>Statewide tuition freeze. BCDT stays at $900/year.</strong></td>
<td>BCDT $900/year.</td>
<td>BCDT $900/year.</td>
<td>BCDT $900/year.</td>
</tr>
<tr>
<td>BCDT proposed to expand current program.</td>
<td>BCDT financial aid implemented.</td>
<td>BCDT financial aid increased.</td>
<td>BCDT financial aid increased.</td>
<td>BCDT financial aid remains the same.</td>
<td>BCDT financial aid remains the same.</td>
<td>BCDT financial aid remains the same.</td>
<td>BCDT financial aid remains the same.</td>
</tr>
<tr>
<td>Proposal process to award funding for 2011-12: Ongoing funding if previously funded by DT; One-time funding if a new project/program.</td>
<td>Proposal process to award funding for 2012-13: Provost’s Initiative; One-time funding.</td>
<td>Proposal process to award funding for 2012-13:</td>
<td>Proposal process: No proposals for new funding; Projects previously funded one-time could apply for multiple-year funding.</td>
<td>No proposal process.</td>
<td>No proposal process.</td>
<td>No proposal process.</td>
<td>No proposal process.</td>
</tr>
<tr>
<td>Proposal refined.</td>
<td>BCDT approved.</td>
<td>BCDT approved.</td>
<td>BCDT approved.</td>
<td>Reviewed projects and programs awarded multiple-year funding for continuation for another year.</td>
<td>Reviewed projects and programs awarded multiple-year funding for continuation for another year.</td>
<td>Reviewed projects and programs awarded multiple-year funding for continuation for three years.</td>
<td>Reviewed projects and programs awarded funding in 2011-12.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Initial Review of projects and programs awarded funding in 2012-13.</td>
</tr>
</tbody>
</table>
Administration organizes review process for all awards on a 5-year review cycle.

Student Senate committees and administration annually review reports and make recommendations for changes.

Following the review, the administration develops the annual Spending Plan for Student Senate approval.

Working with a smaller BCDT program than initially planned, but together we’ve adapted program to scale.
THE 2017-18 SPENDING PLAN

Differential Tuition Revenues

- Legacy Differential Tuition: 15%
- Blugold Commitment Differential Tuition: 85%

9,182 FTE undergrads plus enrollment in summer and winterim

- $900 per year Blugold Commitment DT
- $163 per year Legacy DT
THE 2017-18 SPENDING PLAN

Spending by Category for 2017-18

- BCDT Financial Aid: 34%
- Provost's Initiative: 20%
- Learning & Teaching: 16%
- First year programming/retention: 2%
- Immersion programs: 9%
- Innovative projects: 2%
- Undergraduate Research Experience: 11%
- Internship/Practicum/Capstones: 4%
- BCDT Admin: 2%
- BCDT Financial Aid: 34%
WHAT'S IN THE PIE?

**BCDT Financial Aid: $3,341,520**

- 40% of BCDT Differential Tuition
- Up to 37% for hold-harmeless grant
- Up to 3% for Blugold Special grant
- $120,000 for Blugold Study Abroad grant

**BCDT Administration: $195,563**

- FTE Financial Aid counselor
- Funding for BCDT-funded faculty and staff promotions (pending approval)
- Funding for BCDT-funded faculty and staff equity salary adjustments (pending approval)
The 2011-2012 Provost Initiative will invest funding ($888,982) to support new faculty and instructional academic staff (9.5 FTE) that build capacity and improve quality in liberal education reform, course availability, and advising as shown in Table 1.

Table 1: Base Positions from Provost’s Initiative in 2011-2012

<table>
<thead>
<tr>
<th>Department/Program</th>
<th>FTE</th>
<th>Liberal Education Core Reform</th>
<th>Course Availability</th>
<th>Advising</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting &amp; Finance</td>
<td>1.00</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>College of Arts &amp; Sciences</td>
<td>1.00</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>College of Business</td>
<td>2.50</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>College of Nursing &amp; Health Sciences</td>
<td>2.00</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>1.00</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Foreign Languages</td>
<td>0.50</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Kinesiology</td>
<td>1.00</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latin American Studies</td>
<td>0.50</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>9.50</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Advising positions now consolidated into the Advising Retention and Career Center.

Instructional support for:
- Liberal Studies program
- Nursing Simulation Technology
- Suicide Prevention: SPARC
- Supplemental Instruction programs
Learning & Teaching: $1,589,375

Proposals seeking instructional support for:

- Advising positions now consolidated into the Advising Retention and Career Center
- The Center for Writing Excellence
- Blugold Seminar: English Seminar in Critical Reading and Writing
- University Honor’s program
- Faculty in American Indian Studies
- Faculty in Finance
- Faculty in Geography (Geospatial Technology)
- Faculty in Music and Theatre Arts
- Faculty in Watershed
- Faculty in Women's Studies
WHAT’S IN THE PIE?

Immersion Programs: $915,633

- Domestic Intercultural Immersions (DII)
- Faculty Led International Immersion Experiences (FLIIE)
- International Fellows Program (IFP)
- Civil Rights Pilgrimage
- Central European Travel Seminar
- Educations Studies Immersion
- Nursing Clinical Immersions
- 1.5 FTE Immersions Coordinator and support

Undergraduate Research Experiences: $1,082,187

- The Faculty Student Research and Scholarly Activity Program.
- The Diversity Mentoring Faculty Student Research Program.
- Plotter Printers for student research posters.
- The Blugold Fellows program.

Proposals seeking support for interdisciplinary research experiences for students with faculty in Biology, English, and Economics.
WHAT'S IN THE PIE?

Innovative Projects: $249,721
- Eau Queer Film Festival
- LTS: Improving the campus infrastructure for mobile technology

First Year programming and Retention: $249,316
- Blugold Beginnings Learning Community
- First-Year Experience program
- The Freshman Connection leadership program

Internships, Practica and Capstones: $406,010
- Career Services Internship Coordinators
- English Department Internships
- Social Work Internships
- Kinesiology Community Fitness Program
- Geography Capstone Field Experiences & Internships
- Geology Field Experiences
- Biology Pigeon Lake Capstone
- HDC’s Academic Intervention Clinic
- Marketing Students Travel to Competitions
• Again this year, no new spending.

• For 2017-18, we are using the same projection of anticipated undergraduate student FTE as the auxiliary units use in order to estimate revenue.

• As a result of the revised revenue estimate the overall budget is a little over $200,000 less for 2017-18, than for this current year, and we made the changes necessary to meet the new budget.

• The amount of funding for the financial aid has been reduced for 2017-18, but is still 40% of the estimated revenue from BCDT.

• We’ve transferred one vacant faculty position from the Provost’s Initiative in Accounting from the BCDT budget to the university’s regular instructional budget.

• We’ve eliminated some funding for ad-hoc instructional hiring from the Provost’s Initiative.
A primary goal of BCDT is to increase student satisfaction with advising, thereby increasing student engagement, retention and graduation rates. The Provost’s Initiative highlighted improving advising by investing in college-specific positions.

As part of the campus restructuring initiatives, Chancellor Schmidt charged Academic Affairs to consolidate advising efforts across campus in order to enhance the quality of student recruitment, retention, and 4-year graduation.

The Advising, Retention and Career Center (ARCC), in its first year, is building capacity to provide students with a professional advisor as a constant point of contact during the student's academic career, as well as to provide professional student support and front-line advising for students.

BCDT funds about 30% of the overall operations of the ARCC; several of the positions consolidated in ARCC are previous BCDT awards, either Provost Initiative or proposals, such CADE (as was formerly in the College of Business), and career services internship programming.
**International Fellows Program**

Summer 2016: we supported 9 research projects to Germany, South Africa, Lithuania, Canada, Ecuador, Peru, France, and Australia.

Summer 2017: we have 8 projects approved for this coming summer including various new departments and locations.

**Domestic Intercultural Immersions**

2016-17: we funded 8 programs and 170 students, including 3 new programs.

2017-18: we plan to fund 7 programs, including one new program.

**FLIIE**

2016-17: 10 programs, including 2 new to Ecuador and Taiwan, supporting over 130 students.

2017-18: 14 programs, including 5 new to exciting locations, including Senegal (our first in Africa), Belize, New Zealand, Peru, and England. We estimate supporting over 160 students.
BCDT funding has made UW-Eau Claire a national leader in undergraduate research, scholarship, and creative activity (URSCA).

This year, in only the second year of the award by the Council on Undergraduate Research, UWEC received the Award for Undergraduate Research Accomplishments (AURA) for the top Masters institution in the country in URSCA.

The award cited the following: “Your institution has demonstrated a decades-long commitment to providing campus resources to support undergraduate research among a diverse student body. Your undergraduate research programs have shown significant growth and now reach an impressive fraction of your student body. Your International Fellows Program…is a model program internationalizing undergraduate research.”

BCDT funding is what makes the wide array of undergraduate research programming possible, and has helped close the achievement gap in participation for students of color, and broadened participation by discipline in URSCA and by discipline and gender in international experiences.
THANK YOU!

QUESTIONS?

Student Senate Briefing
Spring, 2017
Ms. Stephanie Jamelske, Administrative and Budget Officer for Academic Affairs