University of Wisconsin – Eau Claire
Council on Internationalization and Global Engagement
Meeting Minutes
Thursday, December 7, 2017
Centennial Hall, Room 3314

Present: Eric Torres, John Rosenow, Manny Fernández, Theresa Kemp, Steve Hill, Kranti Dugar, Jan Larson, Karen Havholm, Shanti Freitas, Colleen Duffy, Cheryl Lochner-Wright, Heather Pearson, Gretchen Peters, Longzhu Dong, Max Howden, Dang Yang (CVTC Diversity manager), Mitchell Baroni (CVTC Spanish Instructor), Mary Ann Hardebeck (ECASD Superintendent)

Absent: Jason Anderson, Linda Carlson, Nancy Hanson-Rasmussen, Erik Hendrickson, Paul Kaldjian, Kerry Kincaid, Cheryl Lapp, Ling Liu, David Lonzarich, Asha Sen, Colleen Marchwick, Rose-Marie Avin

Guest: Aaron Mayo, International Admissions Coordinator

Handouts: Agenda, Nov. 2 Minutes, Fall 2017 International recruitment activities

1. Eric called the meeting to order at 2:06 p.m. and introduced the new members from off-campus.
2. Minutes of November 2, 2017 were approved.
3. Chair announcements
   a. Met with CVTC representatives and the result is they joined CIGE as they are also working on Global Learning issues and hope to share resources and work together. Mitchell Baroni and Dang Yang introduced themselves and their current efforts related to global education.
   b. Dr. Mary Ann Hardebeck, Eau Claire School District (ECASD) Superintendent, introduced herself. The Wisconsin Global Achievement Certificate acknowledges students who have completed curriculum with global issues. The ECASD has not launched this certificate program yet. The certificate aligns with CIGE goals and will require faculty collaboration.
   c. Dr. Richard Kiely of Engaged Cornell accepted the invitation to come to campus for 1.5 days, March 15-16 2018. He will present two large events (one for chairs and one for faculty/staff) on how to bring global competencies into class. He will attend the CIGE meeting, which will also be open to others, and some smaller sessions open to students. He will debrief with Provost, deans and chairs on March 16th. More details from to come from Kim Reed.
4. Business
   a. Workgroup reports
      i. **Global Learning for the 75%** (Shanti Freitas): With the goal of creating a CERCA-like event about study abroad, perhaps it makes sense to initially piggyback on CERCA’s visibility. Tuesday of CERCA week is open to create a program for students to highlight their international experiences. Will need CIGE to help with promotion – faculty are key to recommending it to students. Plan to survey students beginning spring semester on what they wish to do to share their experience. International Education week in fall is an alternative. Pros and cons of doing it as part of CERCA were discussed.
         How do we reach the 75%? Through faculty teaching courses. The work group
recommends a CETL speaker series highlighting those that are infusing global topics into their courses.

ii. **Cost-neutral** (Cheryl Lochner-Wright): ARCC, Financial Aid, Admissions, and CIE are involved. Charge 1 - Increasing number of students involved and creating cost-neutral. Steps: a) Analyze Tuition-neutral courses first, b) Target ways of channeling aid to mid-need students, who often have no resources. Asking Financial Aid to look at history of mid-need students. c) Financial Aid report shows that more than half of students do not file FAFSA, yet they might qualify if program costs are higher. Outreach needed to encourage students to complete FAFSA. Charge 2 – Embedding learning abroad into department programs a) CIE is developing advising tool that could show in real time what is available. Focus on universities that teach in English and Spanish – listing of courses with broad application. Considering what staff time would be needed to implement and maintain this to develop a proposal for student or project position to move this forward. b) Will then extend to all advising clusters. C) Also, look at oversubscribed courses to see if they are offered abroad, and promote them. There is an issue of chair time in approving these transfers.

iii. **Global Partnerships** group has not met. Eric briefly reviewed the D2D opportunity and an example of how that has worked.

b. Fall 2017 international student recruitment – Heather reviewed the move of two positions in International Admissions from CIE to Admissions. Introduced the two people currently in these positions. Discussed recruitment handout (see attached). Possible opportunities to collaborate with ECASD and the UWEC Music and Theatre Arts Department were mentioned. Several CIGE members reiterated the benefit of having strong relationships with educational agencies.

c. CIGE representation on International Film Committee: It would be good to have somebody on the committee. Theresa Kemp is interested.

d. There is an opportunity to speak with three of John Rosenow’s employees from Mexico this spring. Let Carter Smith know if there is an interest.

Adjourn at 3:15 p.m.